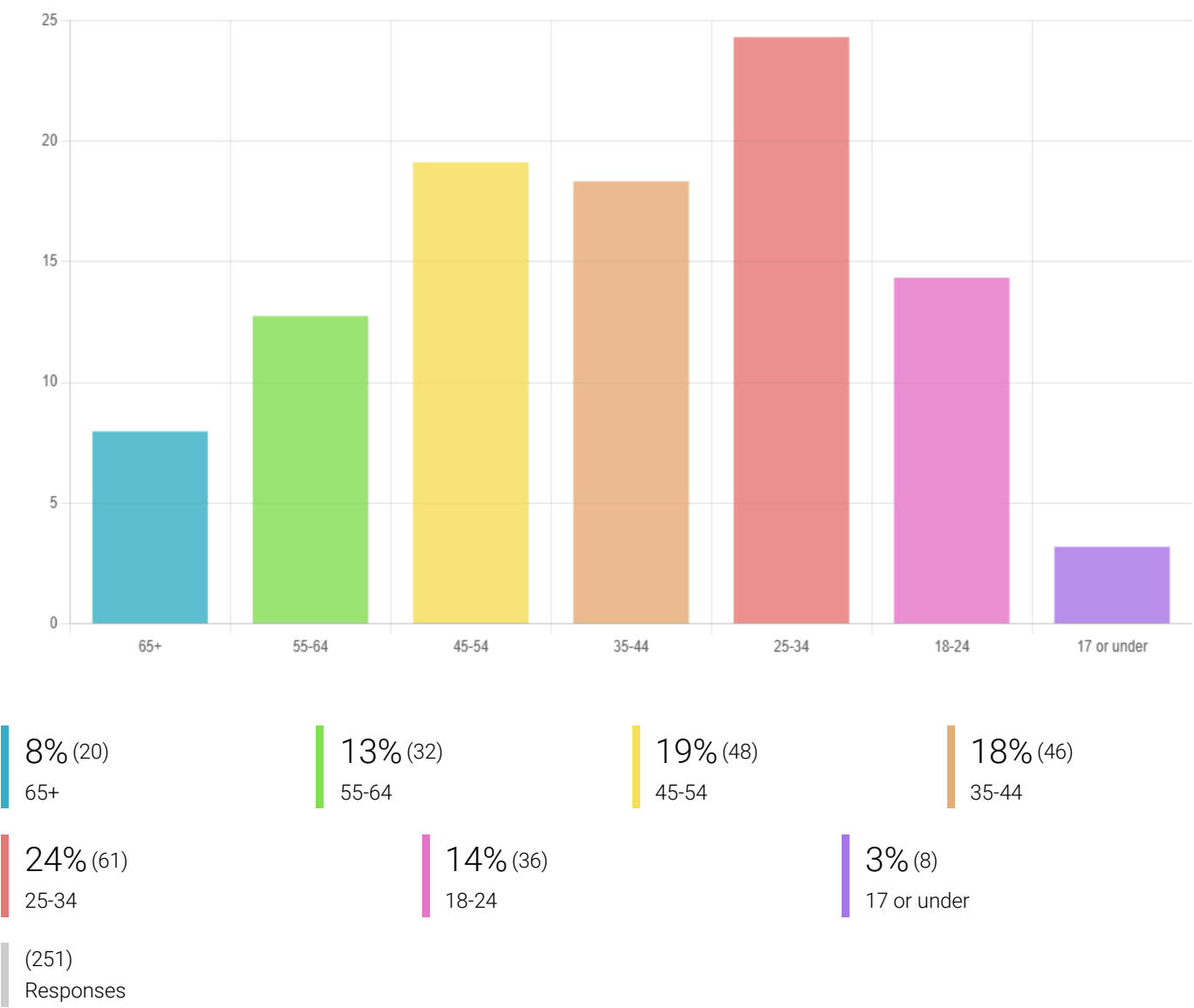


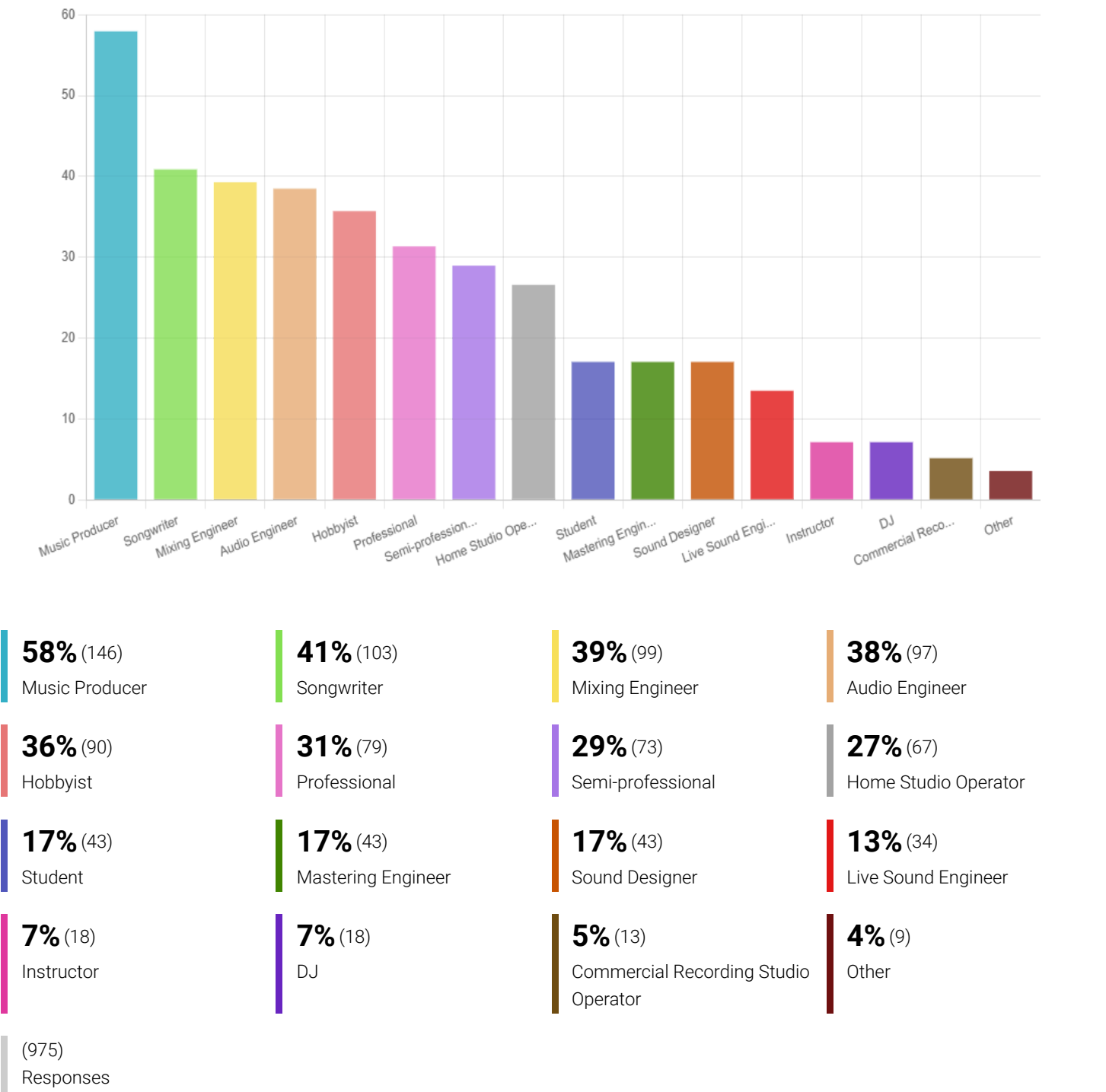
# Let's Talk Piracy

The International Music Software Trade Association (IMSTA) designed the “Let’s Talk Piracy” Survey in order to get a better understanding of the motivators behind software piracy. The information collected herein will be used by IMSTA for research purposes only and will NOT be used to take legal action against the survey participants. Therefore, please be honest when answering these questions. IMSTA also proclaims that your private information will not be shared with anyone and that only the results of this survey will be published and shared with member companies.

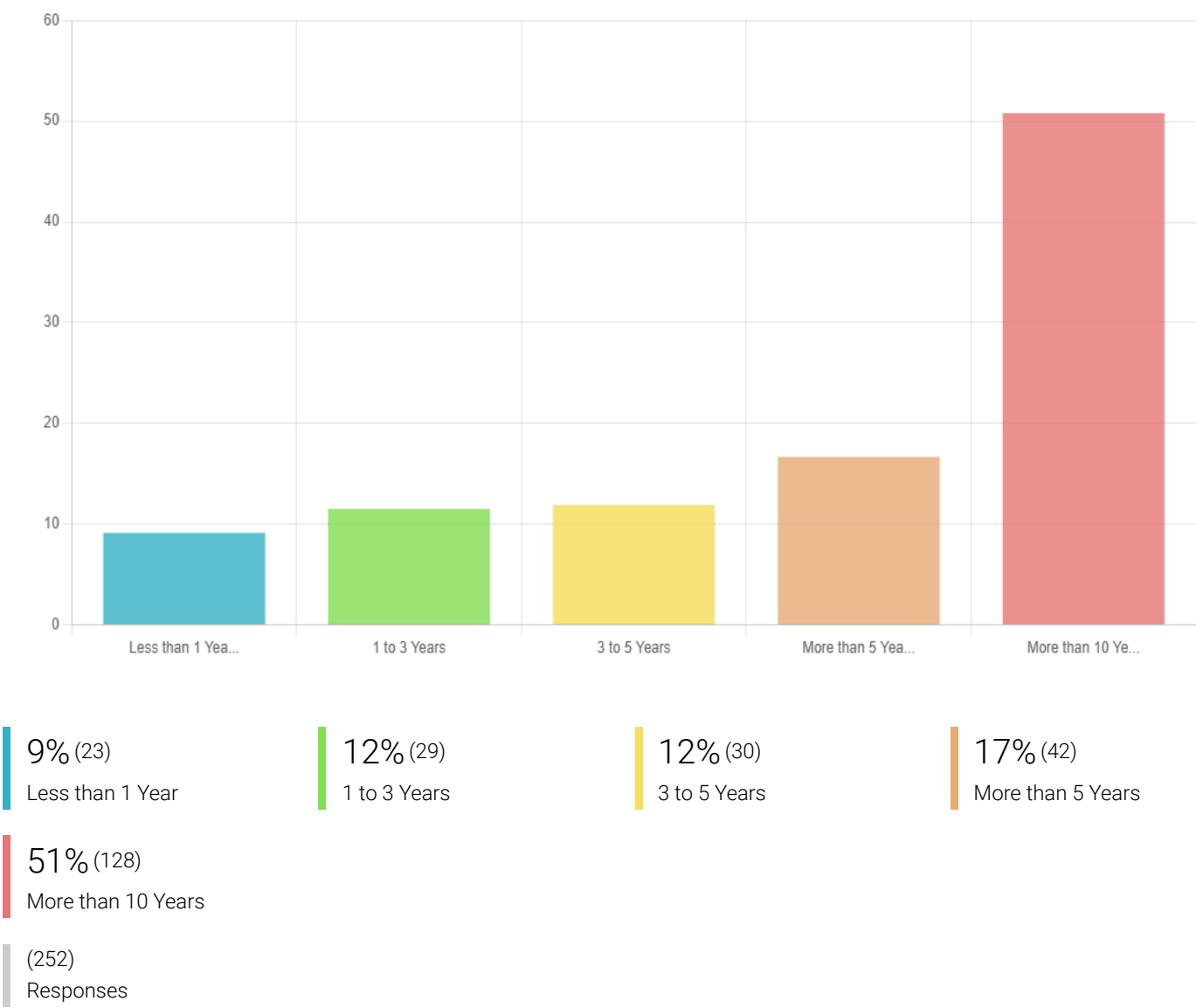
## 1 What is your age group?



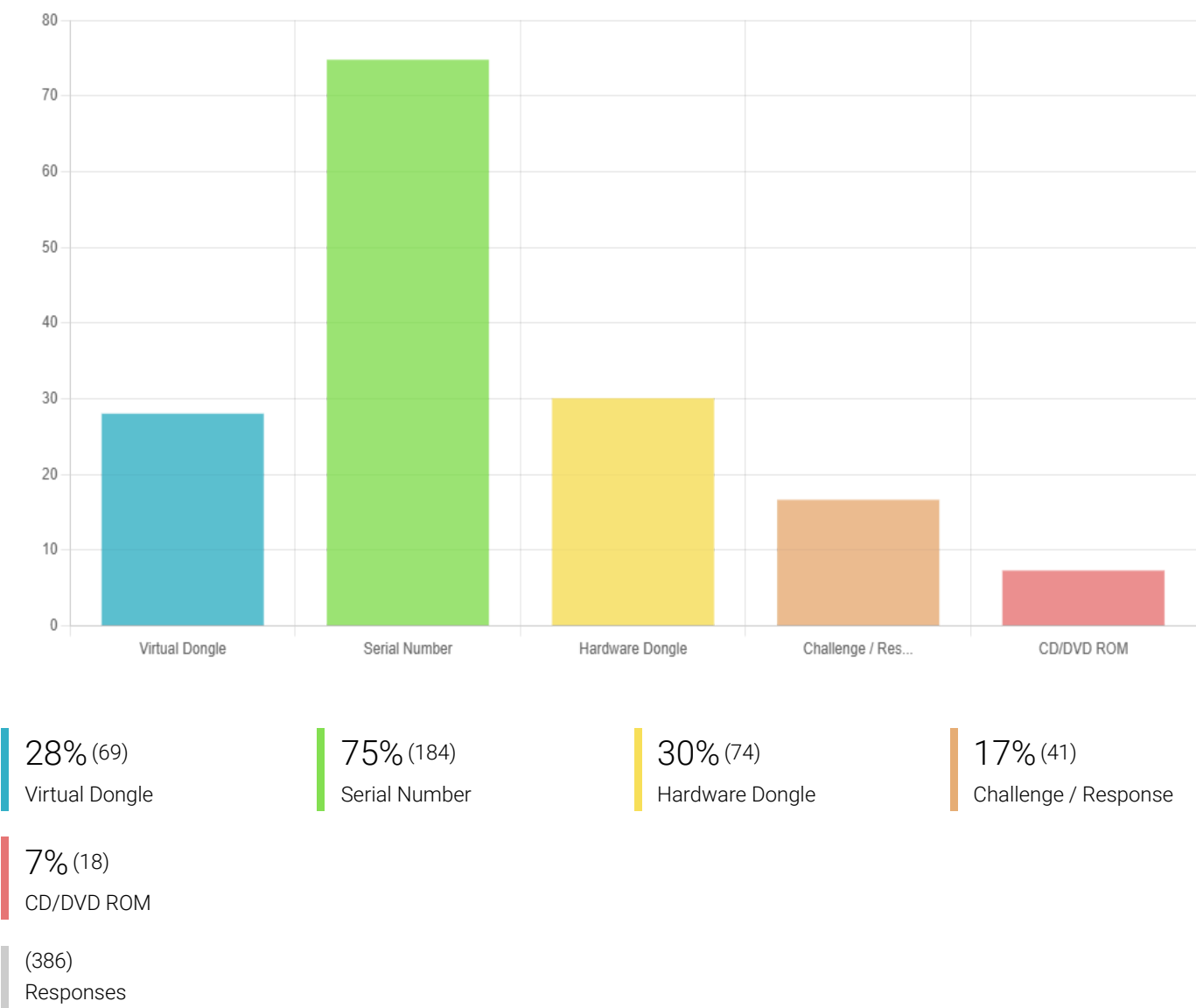
2 Which music software user types best describe you? (Please choose as many options as you need for the most accurate description)



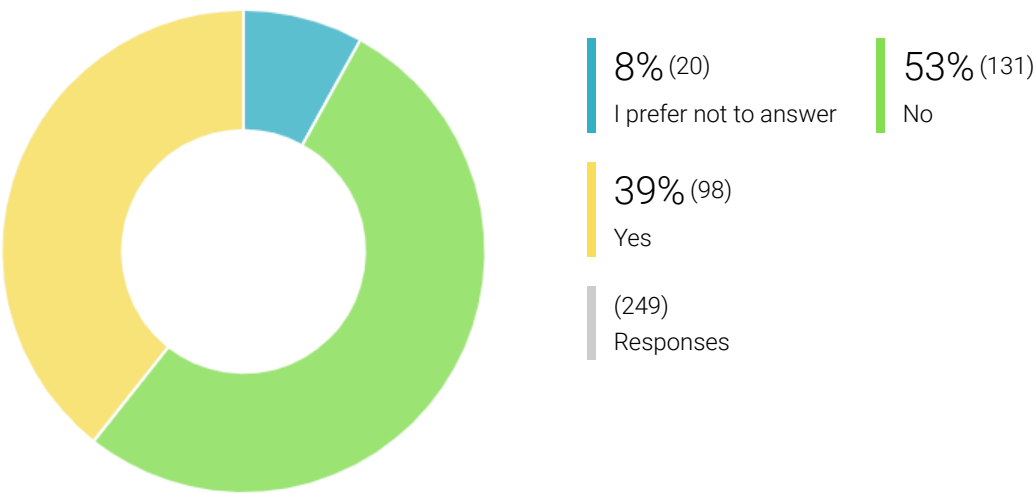
3 I have been using music software products for:



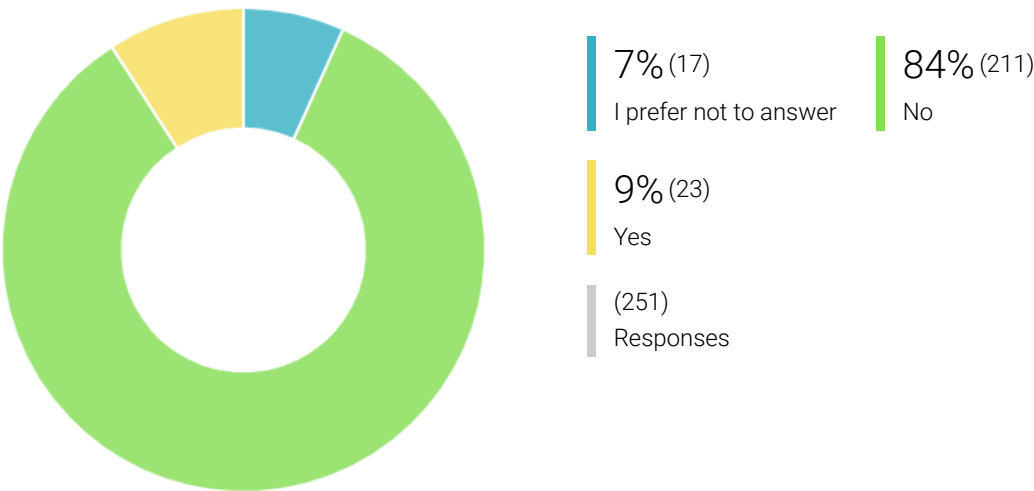
4 Which software copy protection methods do you prefer? (You may choose more than one)



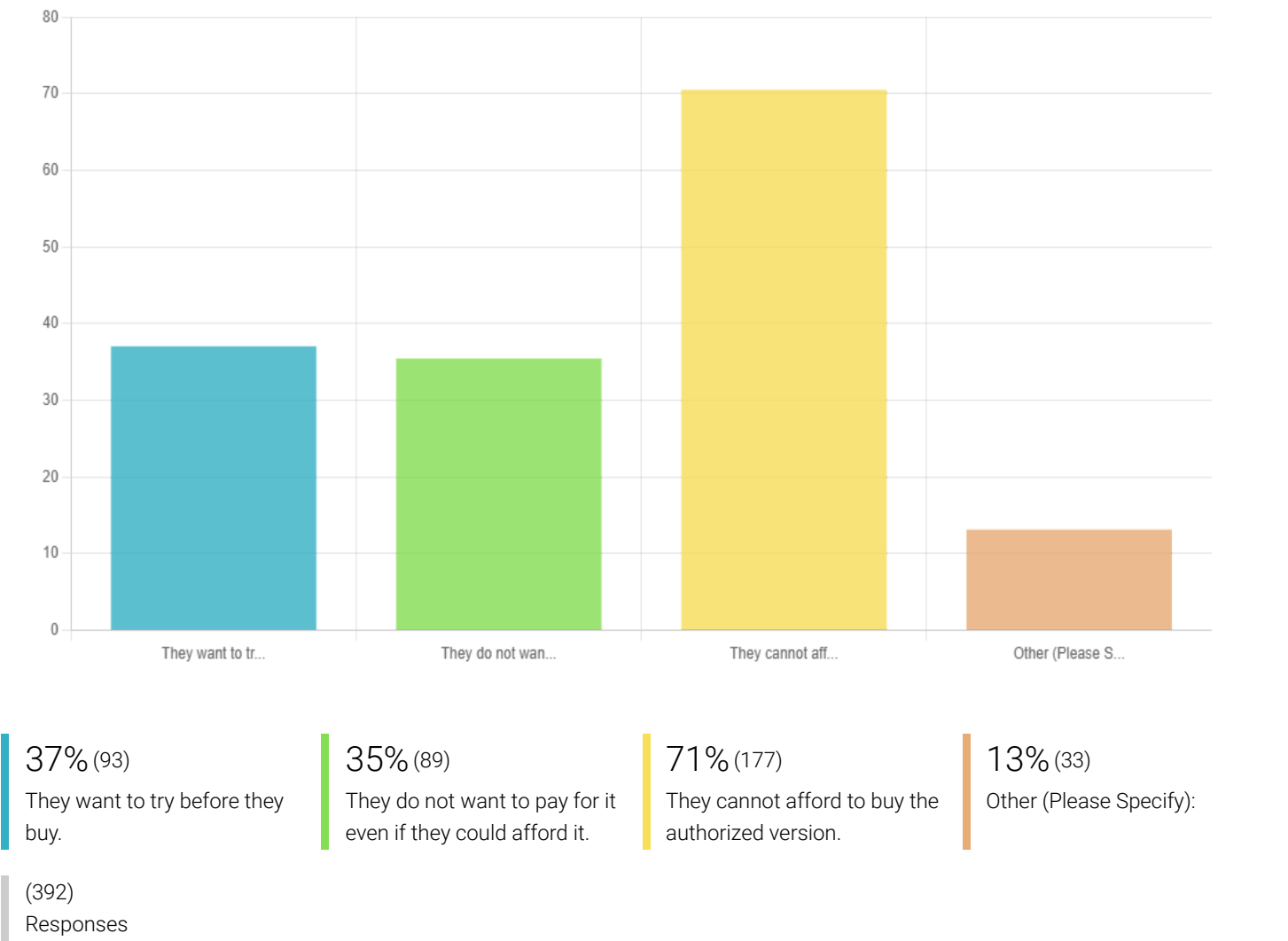
5 Have you ever used unlicensed music software?



6 Do you currently use unlicensed music software?

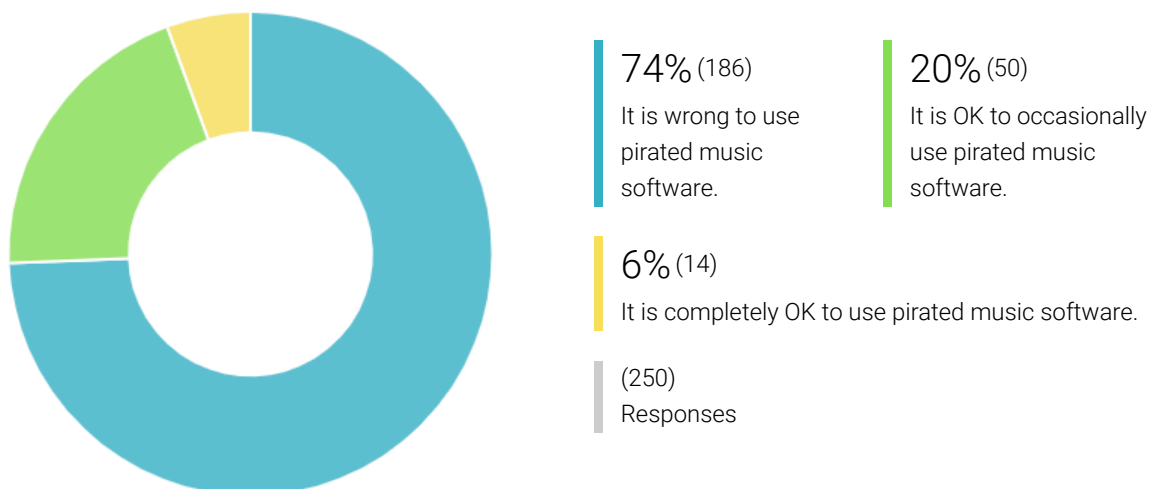


7 In your opinion, why do some people use pirated music software? (You may choose more than one)

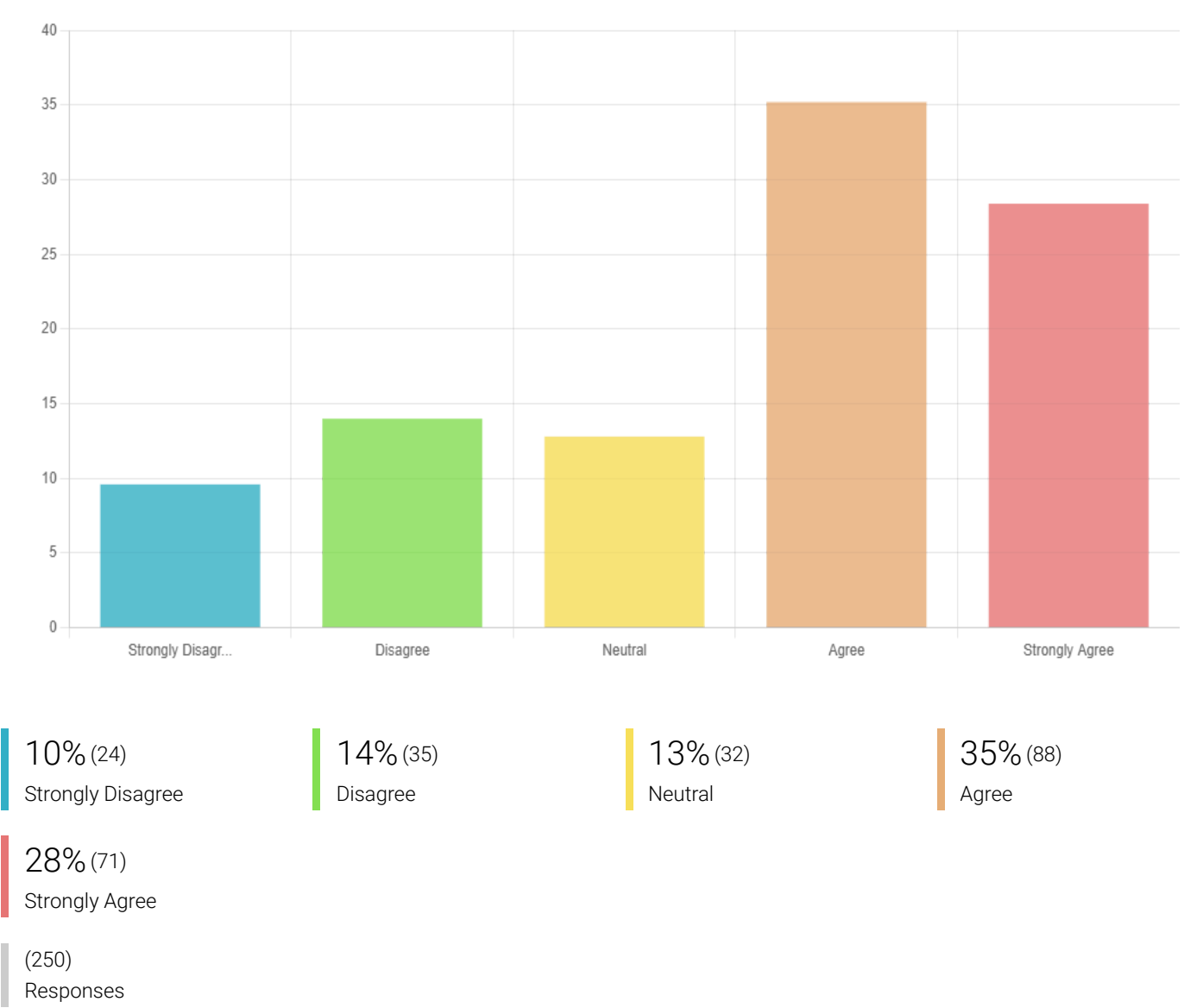


- Maybe it's the "I don't have any money" thing. If royalties come in later, everyone should of course switch to and pay.
- SWIM used it for about a year when SWIM was starting out. SWIM was begging people to record with them, and wasn't making much money. SWIM also thought fancy plugins were going to magically make their shit sound awesome.
- A,b, c. Id say everyone I know what to thank the developers.
- They are selfish enough to think they are entitled to make money making music but don't need to pay for their tools
- All of the above

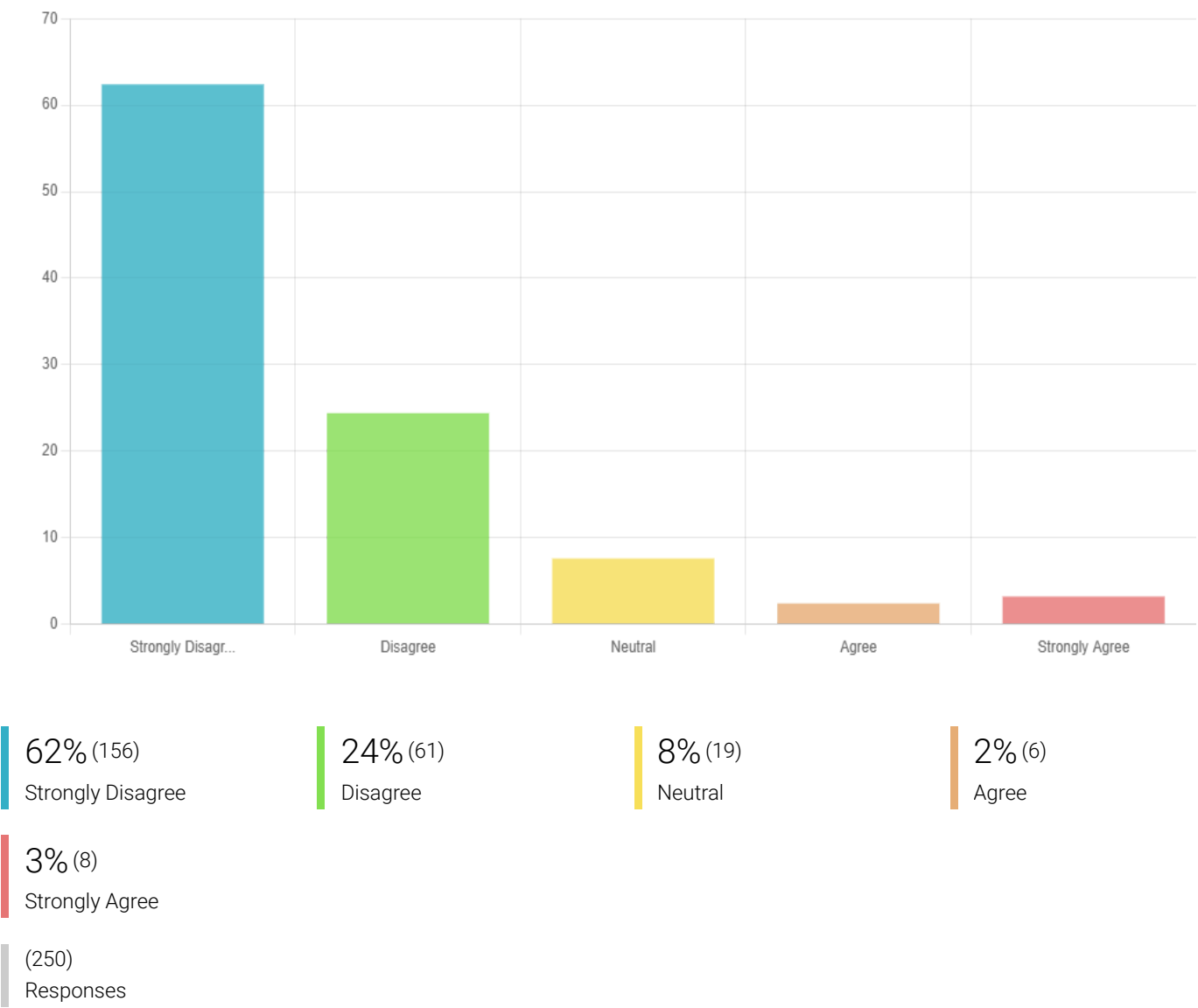
**8** Please choose the statement that you most agree with:



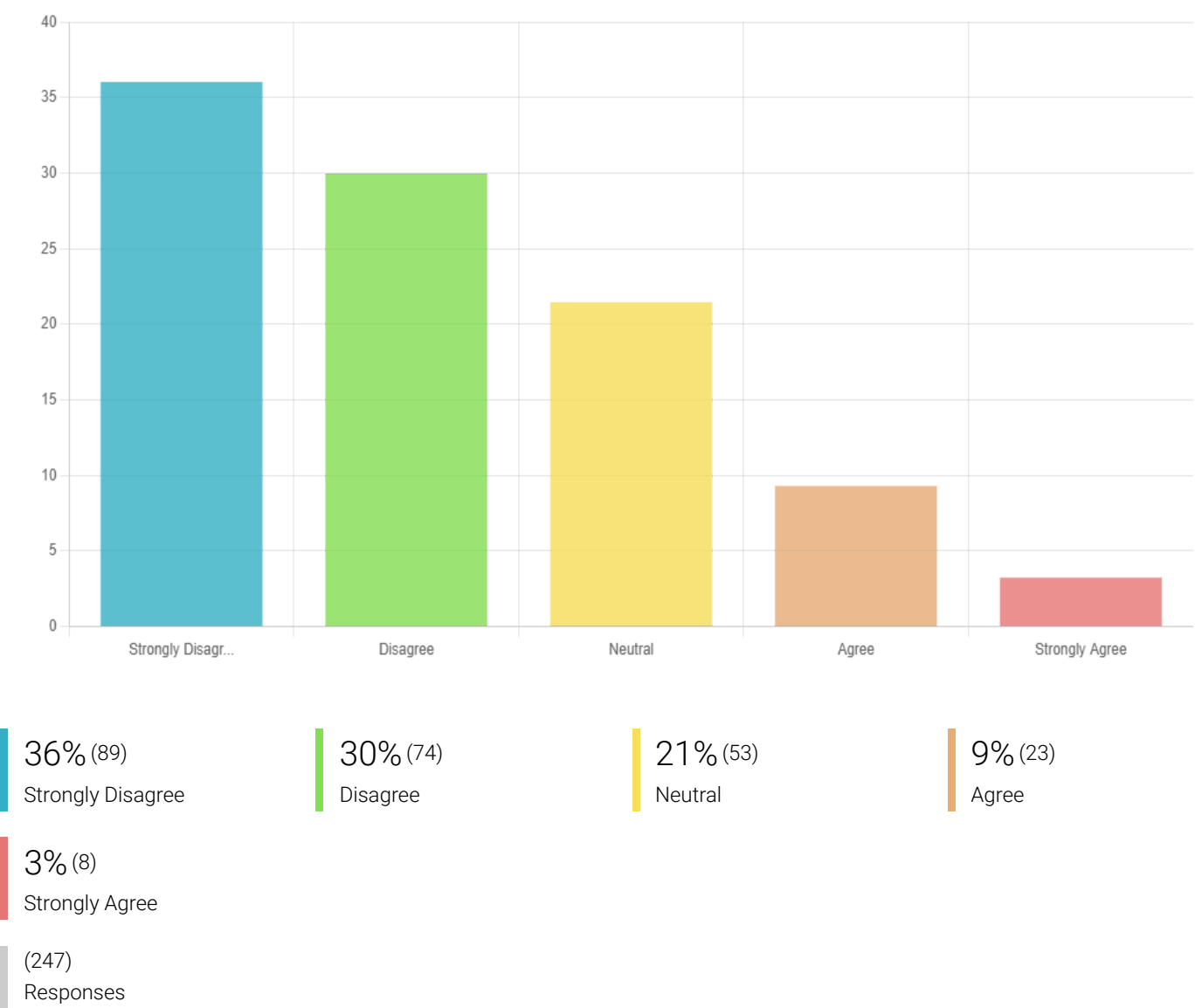
9 Using pirated music software is the same as using a stolen physical product such as a microphone.



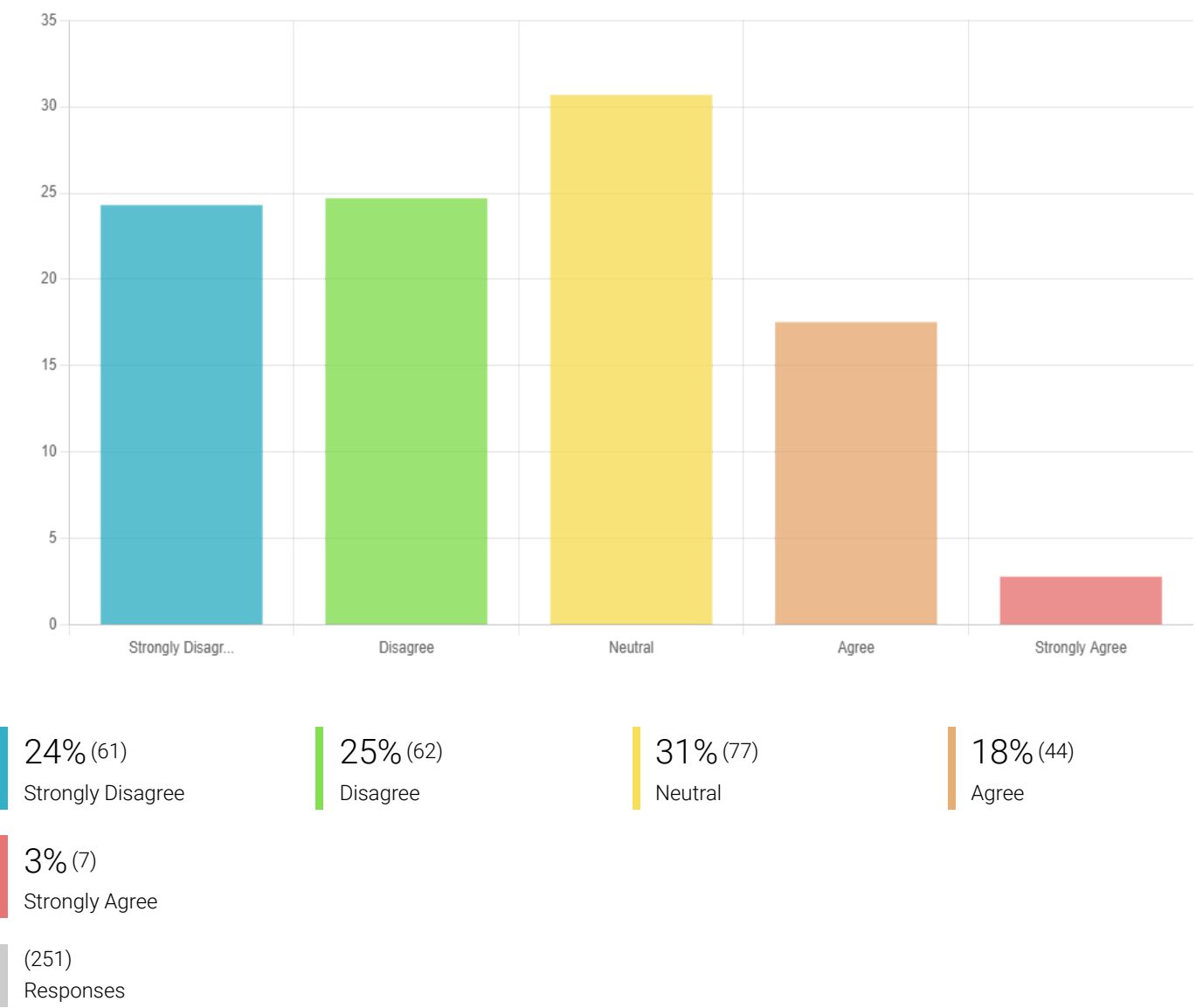
**10** It is OK to steal a microphone if you cannot afford to buy it:



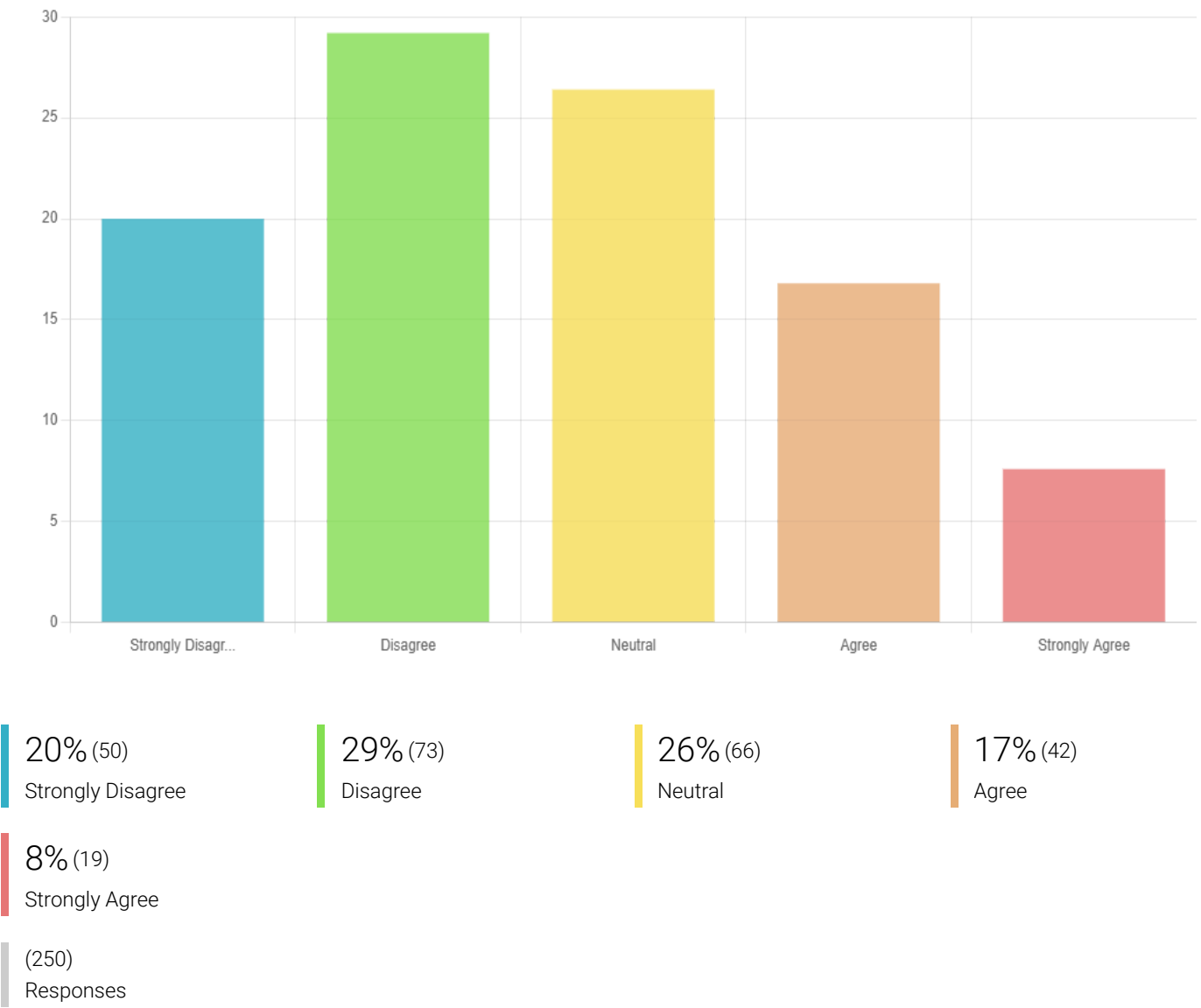
11 It is OK to use pirated music software if you cannot afford to buy it.



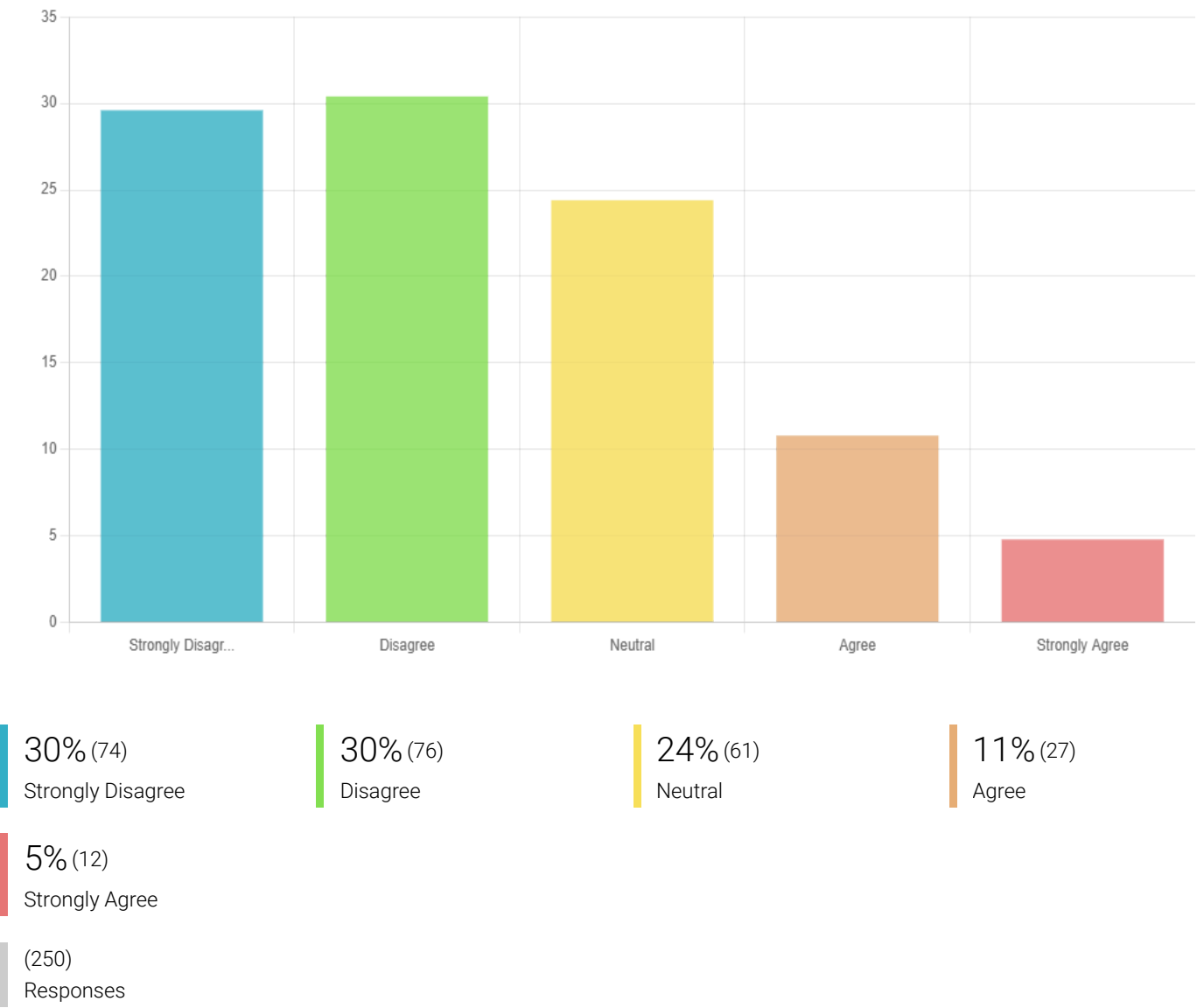
**12** It is OK to use pirated music software only if you buy the same product after you try it.



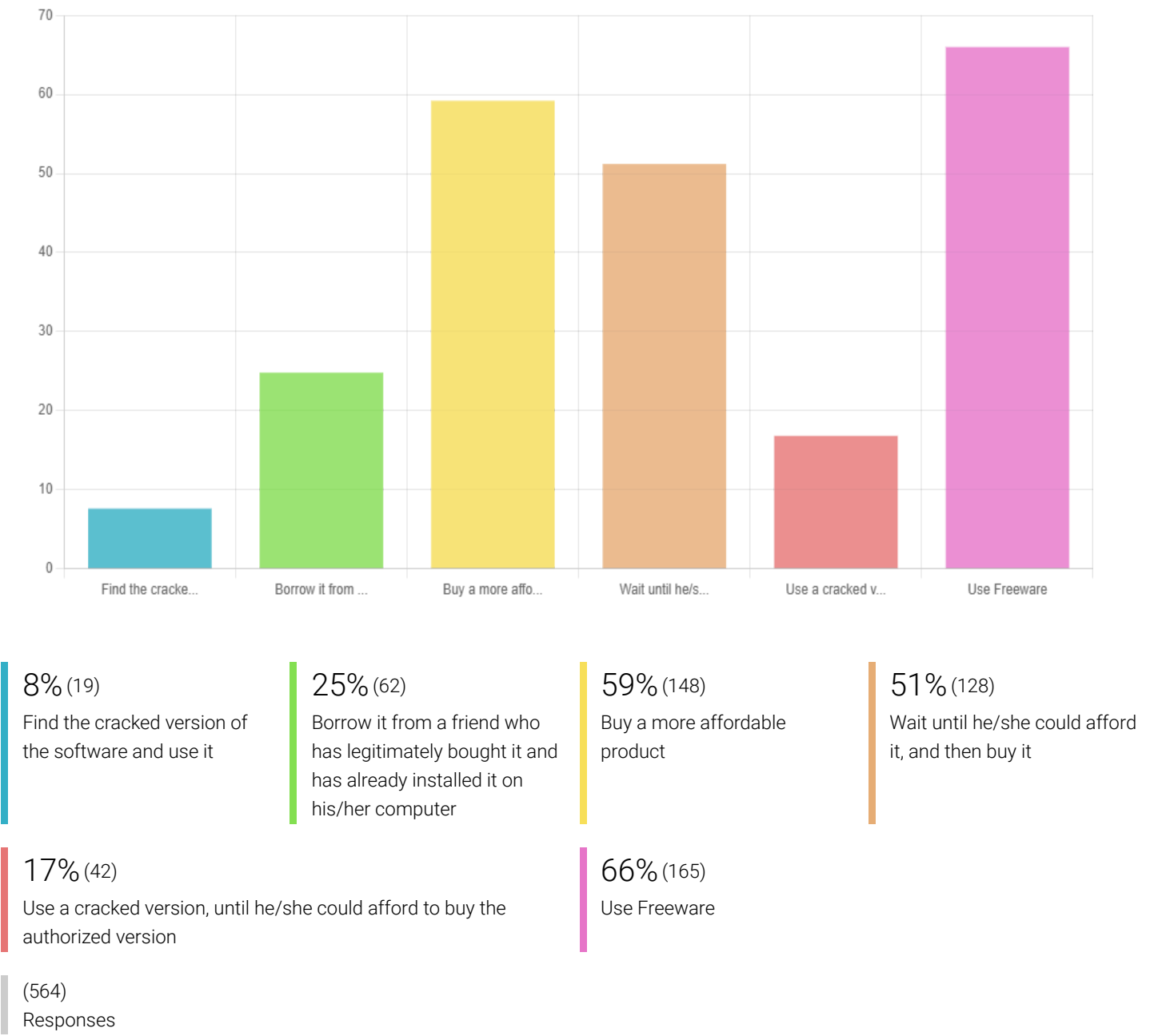
**13** It is OK to share legitimately purchased and installed music software with friends and colleagues.



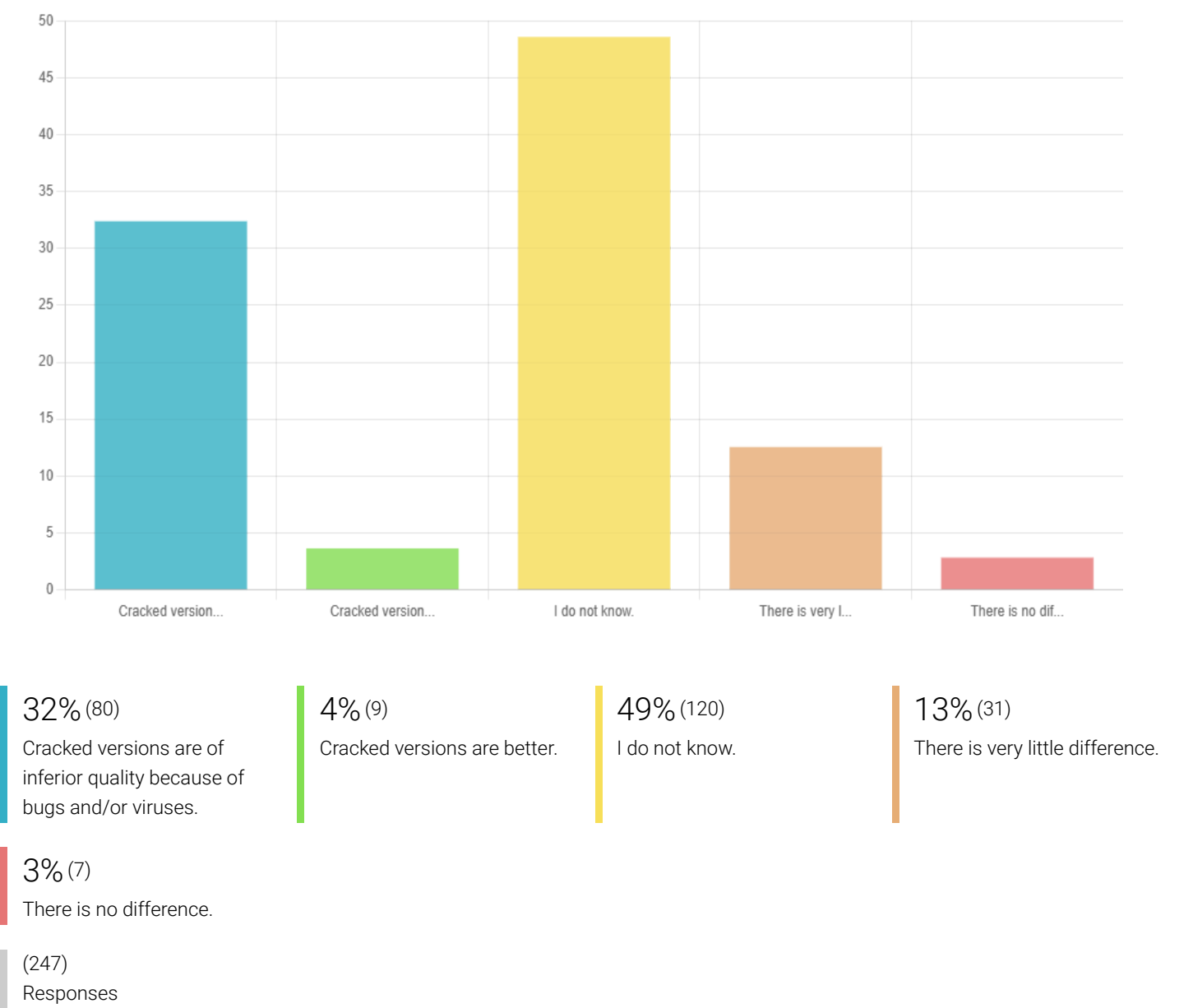
**14** It is OK to copy music CDs and share them with friends, or make the mp3 files available on the internet for everyone to share.



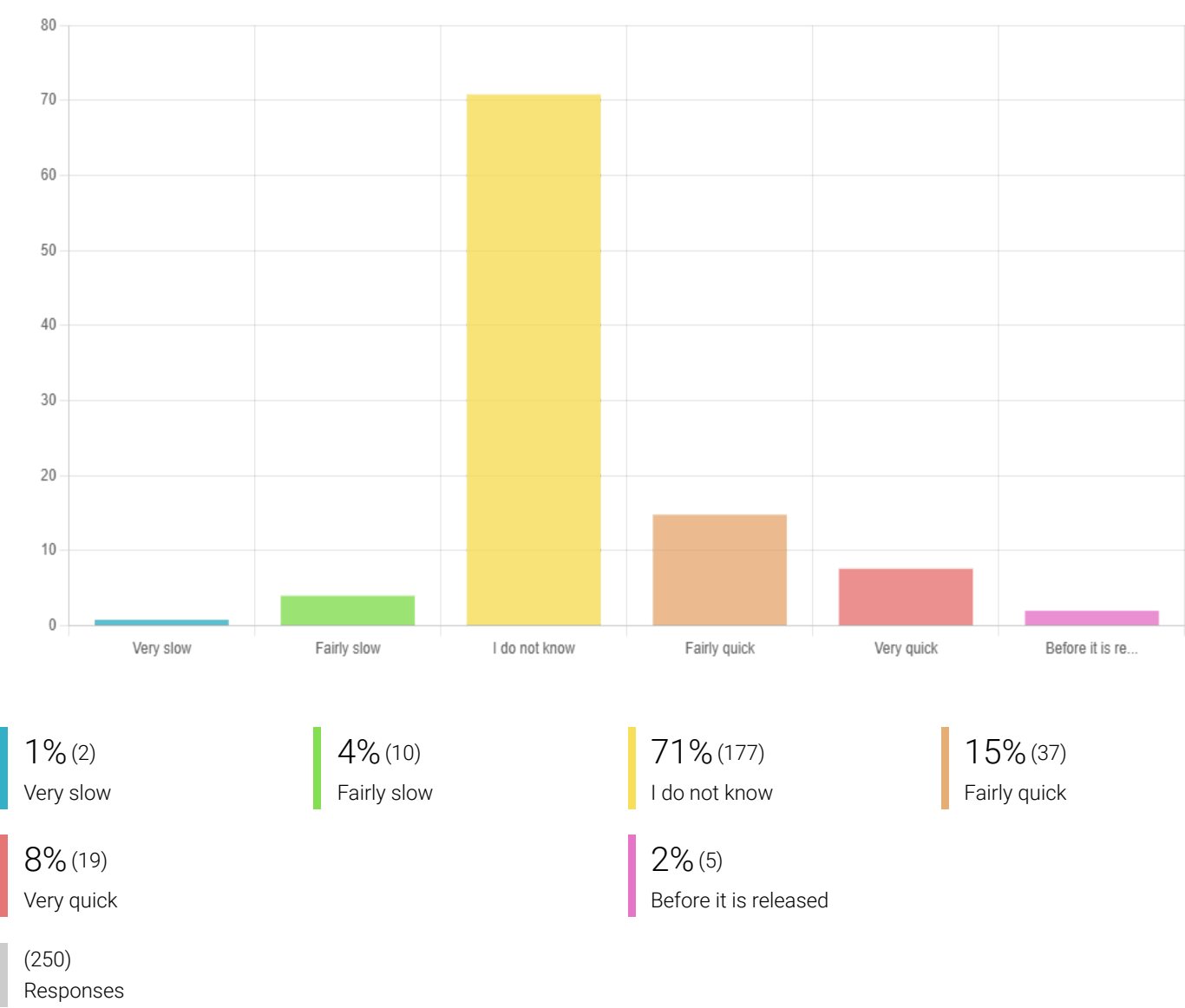
**15** If a person cannot afford to buy the desired music software, he/she should: (You may choose more than one)



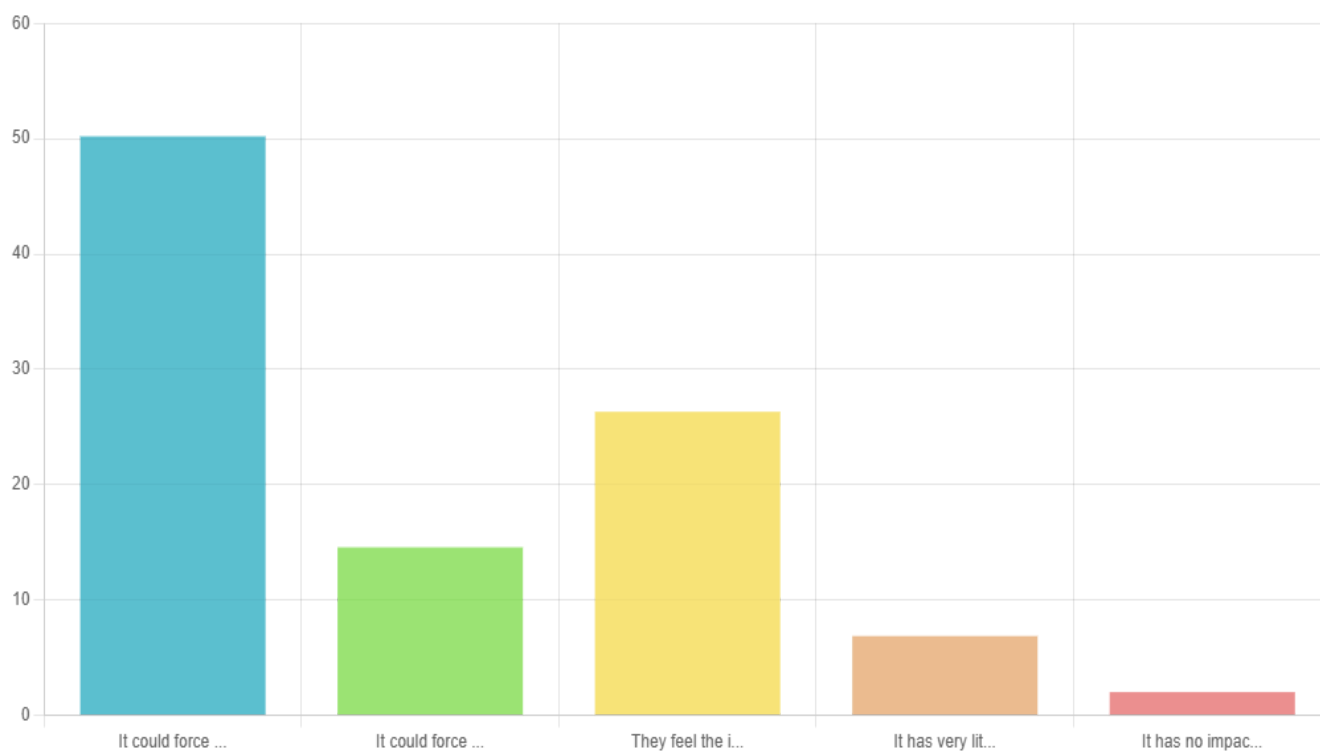
16 How do the cracked versions of music software compare to the authorized versions?



**17** After the release of a music software program, how long does it take for a cracked version to become available?



## 18 How does piracy impact the music software companies?



50% (124)

It could force them to go out of business.

15% (36)

It could force them to layoff employees.

26% (65)

They feel the impact but will survive.

7% (17)

It has very little impact.

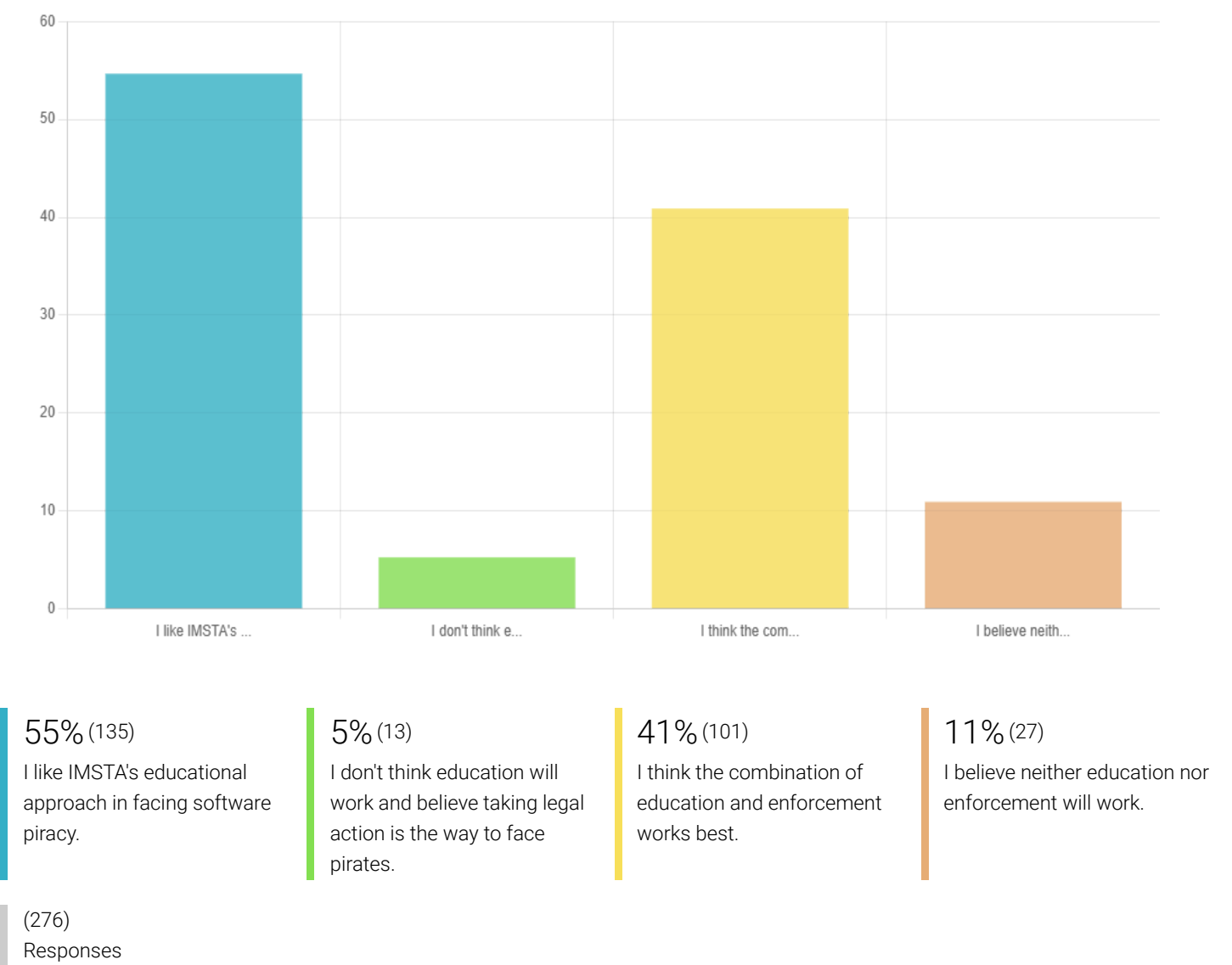
2% (5)

It has no impact.

(247)

Responses

19 Which one of the following statements do you agree with?



## 20 Which music software products do you currently use?

|   |   |
|---|---|
| Please enter both the Manufacturer and the Product: | Apple Logic, iZotope Music Production, Spitfire Audio - many , Waves - many of the black fridays, antares montly, orchestra Tools, of course Native Instruments - many, oh, and output arcade and the all 50% bundle, and all AI-Plattforms to help us make music better. |
| Please enter both the Manufacturer and the Product: | Apple Logic Pro<br>REAPER<br>Black Rooster Audio<br>Relab Development<br>Waves<br>Metric Halo   |
| Please enter both the Manufacturer and the Product: | Logic Pro, ProTools, Studio One Pro   |
| Please enter both the Manufacturer and the Product: | Steinberg cubase 14 pro, Hallion, Kontakt 9, Arturia Pigments, Cradle The God particles, XIn audioVAddictive drums, softube everything the have. Universal audio too many to list, waves too many to list rob papen everything they make, Steven slate too many to list,  |
| Please enter both the Manufacturer and the Product: | I don't have time to list every manufacturer and product so I'll simply list a few: fab filter-eq/ Slate digital, SSL bundle/ Sonnox- Oxford Inflator/ Sound Toys-Decapitator, Echo Boy/ Xfer-OTT/ NI Komplete...   |

## 21 Feedback/Comments:

|                   |   |
|-------------------|---|
| Please type here: | Thanks and a merry christmas!   |
| Please type here: | Happy Holidays!   |
| Please type here: | This industry is out of hand, and it's only getting worse. AI is going to put all but a select few well heeled corporations out of business... and so with it goes the creative incentive and and outlet for all those who make music ; it's so f'ing sad that I haven't words... |
| Please type here: | N/a   |
| Please type here: | Na  |

## 22 How did you find out about the "Let's Talk Piracy" Survey?

Please be specific and tell us which web site, whose e-news, etc...

Mail Newsletter IMSTA

Please be specific and tell us which web site, whose e-news, etc...

IMSTA Conference

Please be specific and tell us which web site, whose e-news, etc...

It was easy and ok.

Please be specific and tell us which web site, whose e-news, etc...

Don't recall. Song writing reviews on youtube

Please be specific and tell us which web site, whose e-news, etc...

IMSTA FEST

## 23 E-Mail Address:

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