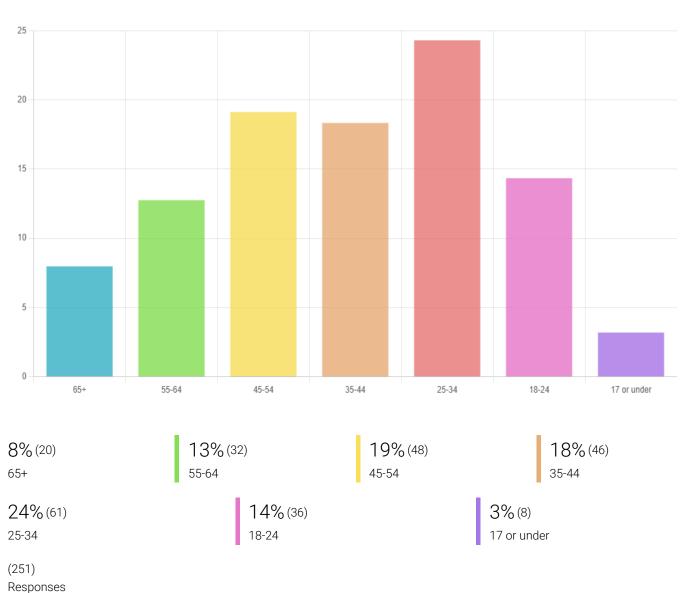
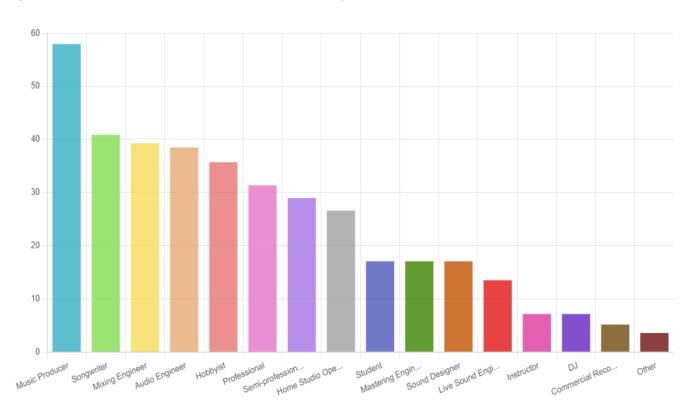
## Let's Talk Piracy

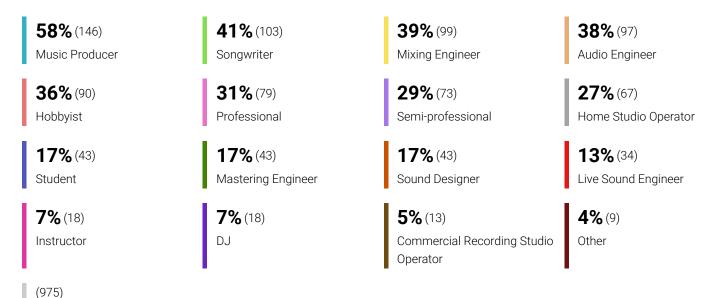
The International Music Software Trade Association (IMSTA) designed the "Let's Talk Piracy" Survey in order to get a better understanding of the motivators behind software piracy. The information collected herein will be used by IMSTA for research purposes only and will NOT be used to take legal action against the survey participants. Therefore, please be honest when answering these questions. IMSTA also proclaims that your private information will not be shared with anyone and that only the results of this survey will be published and shared with member companies.

#### **1** What is your age group?

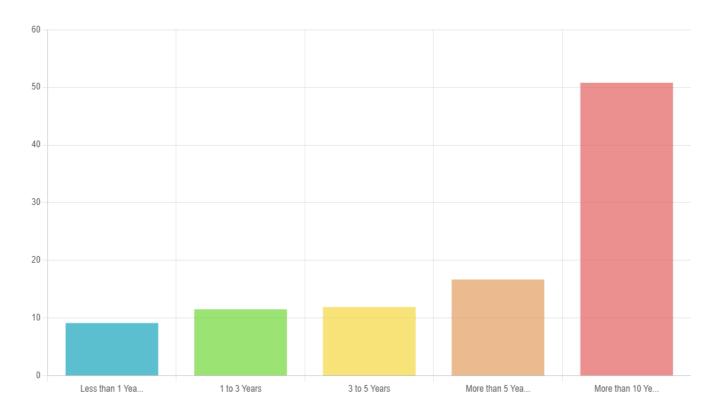


# **2** Which music software user types best describe you? (Please choose as many options as you need for the most accurate description)





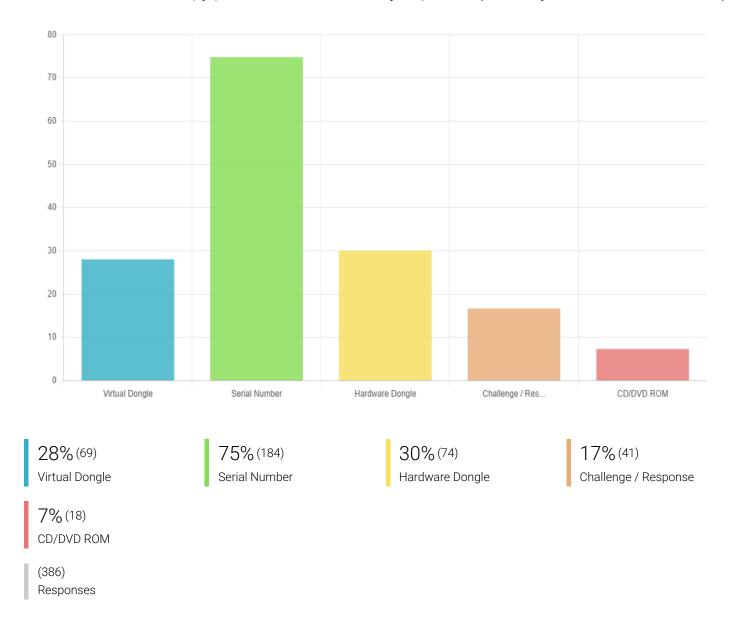
### **3** I have been using music software products for:



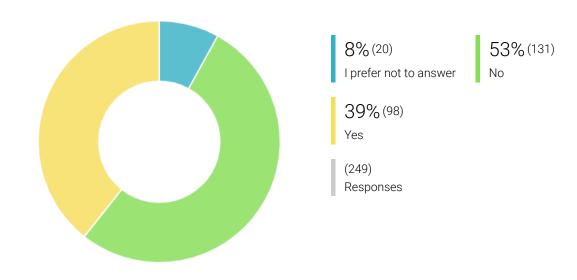
9% (23) Less than 1 Year 12% (29) 1 to 3 Years 12% (30) 3 to 5 Years 17% (42) More than 5 Years

51% (128) More than 10 Years

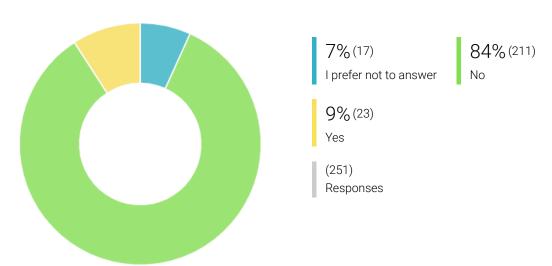
### 4 Which software copy protection methods do you prefer? (You may choose more than one)



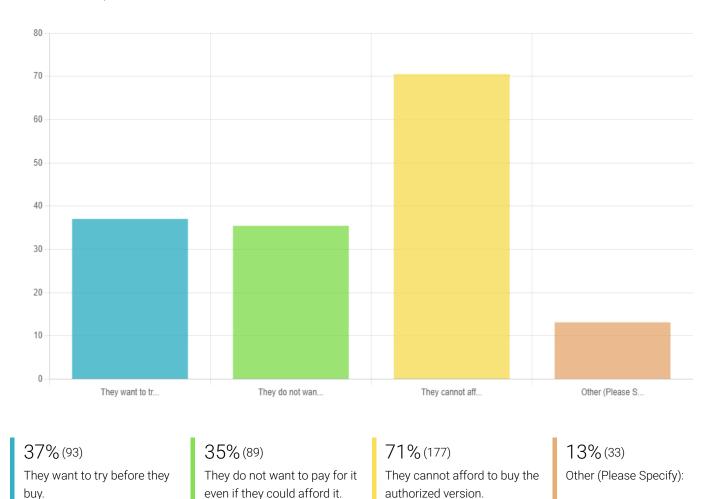
### **5** Have you ever used unlicensed music software?



## Do you currently use unlicensed music software?



## **7** In your opinion, why do some people use pirated music software? (You may choose more than one)



(392) Responses

Maybe it's the "I don't have any money" thing. If royalties come in later, everyone should of course switch to and pay.

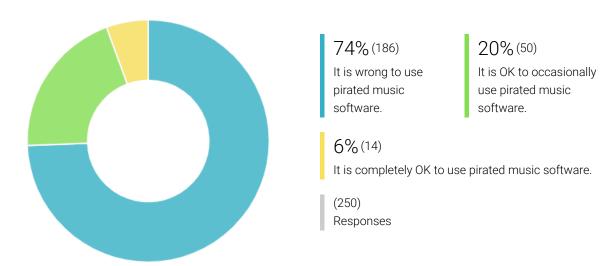
SWIM used it for about a year when SWIM was starting out. SWIM was begging people to record with them, and wasn't making much money. SWIM also thought fancy plugins were going to magically make their shit sound awesome.

A,b, c. Id say everyone I know what to thank the developers.

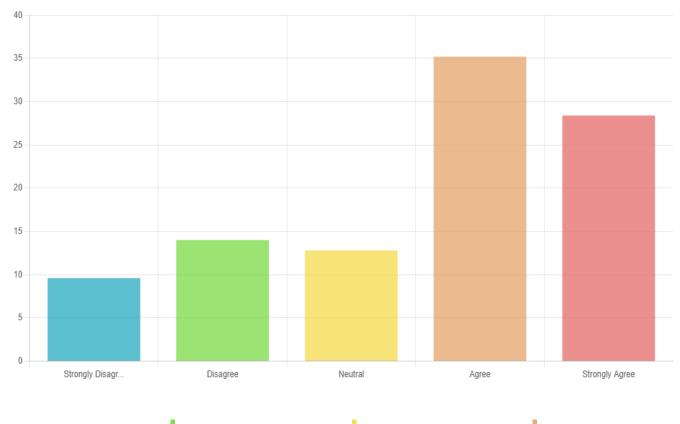
They are selfish enough to think they are entitled to make money making music but don't need to pay for their tools

All of the above

Please choose the statement that you most agree with:



**9** Using pirated music software is the same as using a stolen physical product such as a microphone.

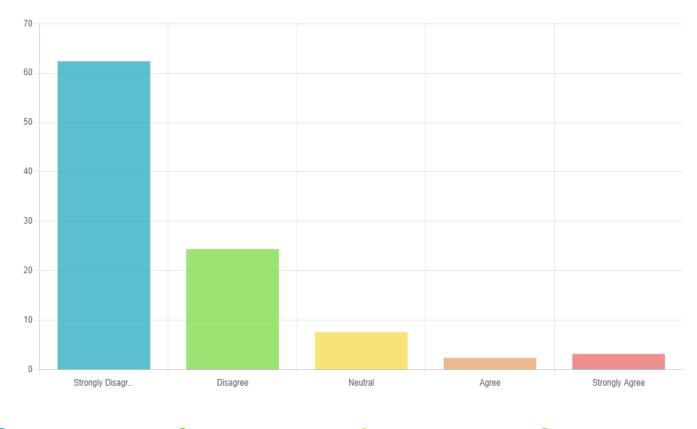


10% (24) Strongly Disagree 14% (35) Disagree 13% (32) Neutral

35% (88) Agree

28% (71) Strongly Agree

## **10** It is OK to steal a microphone if you cannot afford to buy it:

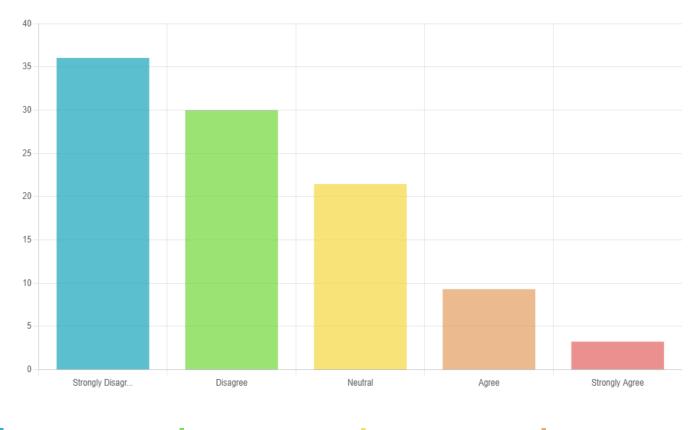


62% (156) Strongly Disagree

24% (61) Disagree 8% (19) Neutral 2% (6) Agree

3% (8) Strongly Agree

## 11 It is OK to use pirated music software if you cannot afford to buy it.

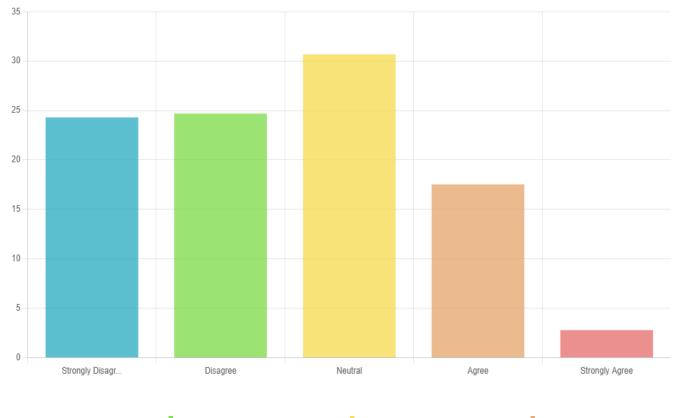


36% (89) Strongly Disagree 30% (74) Disagree 21% (53) Neutral 9% (23) Agree

3% (8) Strongly Agree

(247) Responses

## 12 It is OK to use pirated music software only if you buy the same product after you try it.

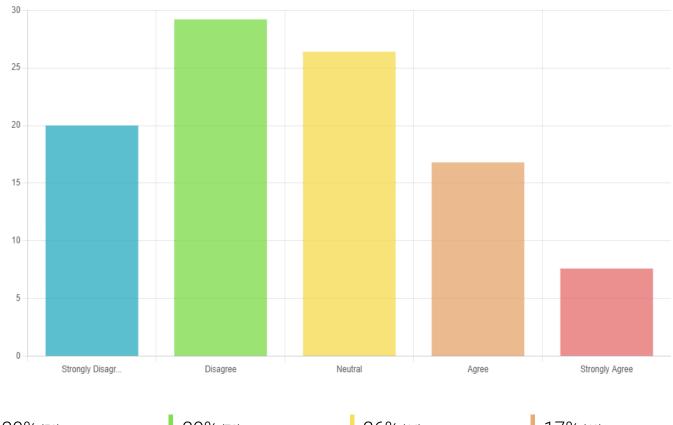


24% (61) Strongly Disagree

25% (62) Disagree 31% (77) Neutral 18% (44) Agree

3% (7) Strongly Agree

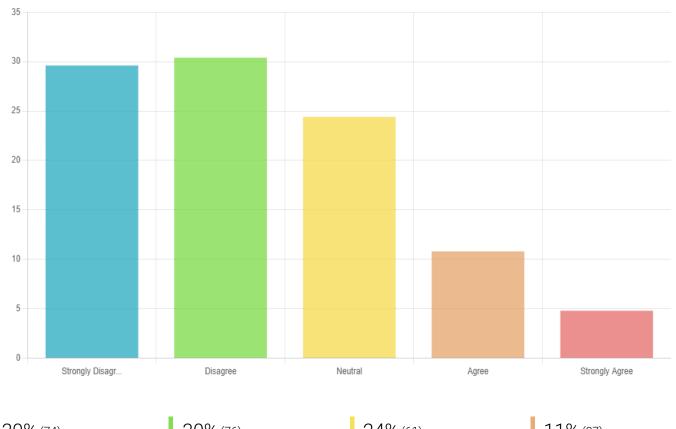
# 13 It is OK to share legitimately purchased and installed music software with friends and colleagues.



20% (50) Strongly Disagree 29% (73) Disagree 26% (66) Neutral 17% (42) Agree

8% (19) Strongly Agree

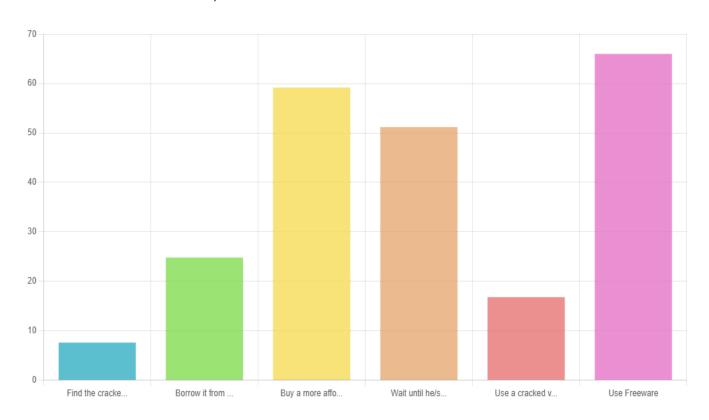
**14** It is OK to copy music CDs and share them with friends, or make the mp3 files available on the internet for everyone to share.



30% (74) Strongly Disagree 30% (76) Disagree 24% (61) Neutral 11% (27) Agree

5% (12) Strongly Agree

# **15** If a person cannot afford to buy the desired music software, he/she should: (You may choose more than one)



8% (19)

Find the cracked version of the software and use it

25% (62)

Borrow it from a friend who has legitimately bought it and has already installed it on his/her computer 59% (148)

Buy a more affordable product

51% (128)

Wait until he/she could afford it, and then buy it

17% (42)

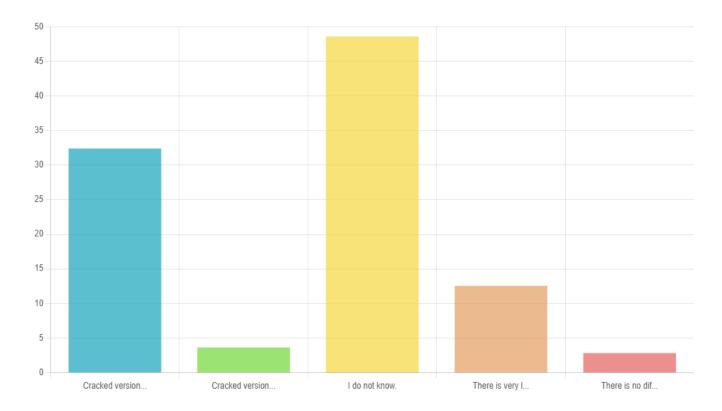
Use a cracked version, until he/she could afford to buy the authorized version

66% (165)

Use Freeware

(564)

## **16** How do the cracked versions of music software compare to the authorized versions?



32% (80)

Cracked versions are of inferior quality because of bugs and/or viruses.

4% (9)

Cracked versions are better.

49% (120)

I do not know.

13% (31)

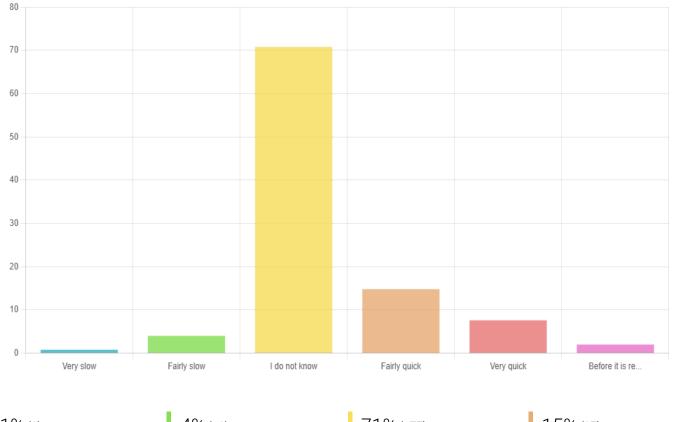
There is very little difference.

3% (7)

There is no difference.

(247)

## **17** After the release of a music software program, how long does it take for a cracked version to become available?



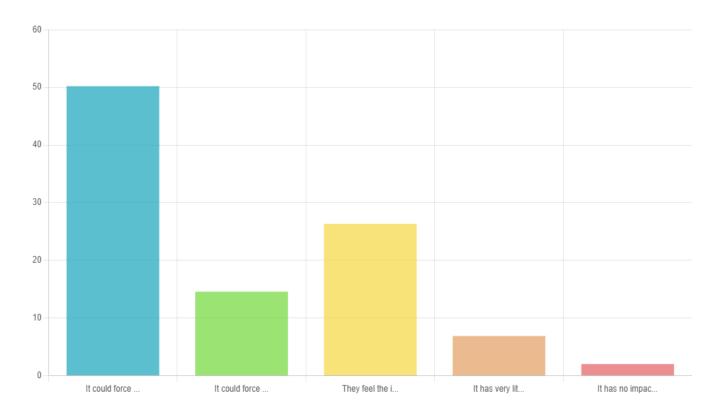
1% (2) Very slow 4% (10) Fairly slow 71% (177) I do not know 15% (37) Fairly quick

8% (19) Very quick

(250) Responses 2% (5)

Before it is released

### **18** How does piracy impact the music software companies?



50% (124)

It could force them to go out of business.

15% (36)

It could force them to layoff employees.

26% (65)

They feel the impact but will survive.

7% (17)

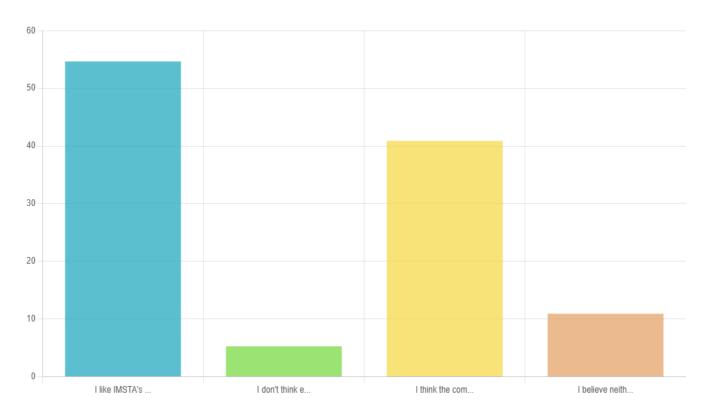
It has very little impact.

2% (5)

It has no impact.

(247)

### 19 Which one of the following statements do you agree with?



55% (135)

I like IMSTA's educational approach in facing software piracy.

5% (13)

I don't think education will work and believe taking legal action is the way to face pirates. 41% (101)

I think the combination of education and enforcement works best.

11% (27)

I believe neither education nor enforcement will work.

(276) Responses

#### 20 Which music software products do you currently use?

Please enter both the Manufacturer and the Product:

Apple Logic, iZotope Music Production, Spitfire Audio - many, Waves - many ofthi sblack

fridays, antares montly, orchestra Tools, of course Native Instruments - many, oh, and output

arcade and the all 50% bundle, and all Al-Plattforms to help us make music better.

Please enter both the Manufacturer and the Product: Apple Logic Pro

**REAPER** 

Black Rooster Audio Relab Development

Waves Metric Halo

Please enter both the Manufacturer and the Product: Logic Pro, ProTools, Studio One Pro

Please enter both the Manufacturer and the Product: Steinberg cubase 14 pro, Hallion, Kontakt 9, Arturia Pigments, Cradle The God particles, XIn

audiovAddictive drums, softube everything the have. Universal audio too many to list, waves

too many to list rob papen everything they make, Steven slate too many to list,

Please enter both the Manufacturer and the Product:

I don't have time to list every manufacturer and product so I'll simply list a few: fab filter-eq/

Slate digital, SSL bundle/ Sonnox-Oxford Inflator/ Sound Toys-Decapitator, Echo Boy/ Xfer-

OTT/ NI Komplete...

#### 21 Feedback/Comments:

Please type here:	Thanks and a merry christmas!

Please type here: Happy Holidays!

Please type here: This industry is out of hand, and it's only getting worse. All is going to put all but a select few

well heeled corporations out of business... and so with it goes the creative incentive and and

outlet for all those who make music; it's so f'ing sad that I haven't words...

Please type here: N/a

Please type here: Na

## **22** How did you find out about the "Let's Talk Piracy" Survey?

Please be specific and tell us which web site, whose enews, etc	Mail Newsletter IMSTA
Please be specific and tell us which web site, whose enews, etc	IMSTA Conference
Please be specific and tell us which web site, whose enews, etc	It was easy and ok.
Please be specific and tell us which web site, whose enews, etc	Don't recall. Song writing reviews on youtube
Please be specific and tell us which web site, whose enews, etc	IMSTA FEST

#### **23** E-Mail Address:

hello@mpc.design

F1Filter@tutamail.com

dreichow21@gmail.com

Sabra\_bosewicht@yahoo.com

rondoe7@gmail.com